

# Guide for APPLICANTS



**TAILORED  
TRAINING**



**TEAM  
WORK**



**INNOVATION  
HEALTHCARE**

## OUR MISSION

Improve training of  
professionals for more  
efficient adoption of  
innovation in health  
systems.



**Raise**  
*in for a ride*

**NEW EDITION 2022**

You can visit **[www.iraize.eu](http://www.iraize.eu)**





## 1 CONDUCT OF THE TRAINING PROGRAMME

### 1.1. Programme Designation

The iRaise is committed to supporting your healthcare team in developing and promoting the efficient and fast implementation of innovative solutions to address your unique daily digital innovation challenges by upskilling them. They will improve their interpersonal communication skills, team training, and critical thinking, all of which are critical to improving the clinical care, education, and research mission of any healthcare organisations.

iRaise Training will be delivered in English. iRaise mentoring will be delivered in native language.

## 2 CONDITIONS

### 2.1. Changes to the course plan

The iRaise has the right to modify study plans, if it is reasonable for students and corresponds to the educational objective of the study programme.

### 2.2. Course Duration

iRaise is a eleven weeks - 60 hours intensive online programme, through a hybrid learning model, which includes a blend of both synchronous and asynchronous sessions. iRaise delivers 6 ECTS (European Credit Transfer System).

The synchronous learning environment is structured in the sense that participants attend weekly live lectures and/or mentor sessions, there are real-time interactions among industry, educators and learners, and there is a possibility of instant feedback. The asynchronous learning content is available online for participants to access when it best suits their schedules, and assignments are completed to deadlines. Prior to the start of classes, students will be sent a welcome email with information on how to login and get started, with support material to get the maximum from the platform (videos, tasks, forum, calendar).



**The iRaise training sessions kick off on 16th September 2022.**

#### Important information:

Dates of the iRaise training:

**from 16th September 2022 to 2nd December 2022**

Duration: **11 weeks / 60 hours**

Synchronous Sessions: **30 hours**

Asynchronous Sessions: **30 hours**





### 2.3. Course certification

A Participant must complete all aspects of the training to the standard(s) specified by iRaise in order to receive certification. If the Participant fails to complete any element of the training in question, the Participant shall not be entitled to certification. In such an event, no fees or payments shall be reimbursed to the Participant's failure to complete the training. Any matter relating to the provision of training certification shall be determined by iRaise at its absolute discretion.

### 2.4. Teams

Each team should be constituted with 3 to 5 members. In case of team registration, members should be from the same organization. In case of individual registration, the organization will assign individuals to a team.

As prerequisite, each team and individual has to submit a digital innovation challenge that they would like to address through the methodology presented in this training.

The participants should be fluent in English, both written and spoken.

A one-time training fee must be paid by the organization of the participants in order for the application to be completed and approved. Fees will be invoiced in advance of the training and are expected to be settled within the payment terms stated on the invoice, before the training takes place.

## 3 APPLICATION PROCESS

iRaise training will follow a two-step application procedure. Firstly, applicants are required to submit the registration form for the training, via the iRaise website. Once registered and checked the participant is eligible for the course, applicants will receive the proforma invoice by e-mail to proceed to the payment of the course fee. The amount is specified for each application deadline period and/or selected discounts. All data the Participant and/or Organization wishes to be included in the invoice shall be indicated upon registration.

Following that, the Participant needs to submit a scan of the respective proof of payment.

Prospective applicants, who have submitted an application and proceed with the payment, can track the progress of their application online or by email. The Participant should receive a confirmation email with all of the details of the Participant application within ten (10) business days. The Participant should read carefully and check that all details are correct and if anything is incorrect should notify the iRaise team.

**Period of registration:  
from 16th May to 22nd July 2022**

## 4. FEES AND PAYMENT

### 4.1. Payment method and deadline

1. The tuition fees are payable entirely before the start of the study programme. The fee shall be payable exclusively in Euros, regardless of whether or not the





applicants place of residence is located within the Euro currency area.

2. An invoice is generated and provided to the address indicated during the online registration process. Payment shall be made according to the specifications of the invoice.

3. Applicant's place is not confirmed until payment is received. Payment must be issued up to fourteen (14) days from the date of invoice.

4. All amounts payable are to be paid free and clear of currency control restrictions, bank charges, fees, duties or other transactional costs, for which you are responsible.

5. Payment by card: Payment of the course fees can be done by wire transfer or via a secure online payment system by credit card (excluding American Express).

6. Pending bookings which are not confirmed within ten (10) days will be cancelled.

#### 4.2. Regular Pricing

The standard price for institutional purchases is

**€3500 per team,**

regardless of the number of team members

(Minimum: 3 - Maximum: 5 people per team)

or **€900 by individual**

#### 4.3. Discount Pricing

If you are in one of the following cases, you can get a discount at the time of booking from the iRaise website ([www.iraize.eu](http://www.iraize.eu))



##### a) Early Bird discount:

If registration is done before the 1st July, reduced price will be 2500 euros for teams and 650 euros for individuals. This price is only valid for bookings confirmed before the advertised deadlines.

##### b) Group discount

If an organization applies with multiple teams to iRaise training the prize will be 2500 euros for each team. (Use **IRAISE22GROUP** code in application form)

##### c) Member discount

If an organization is a member of the associated partners of iRaise consortium (EIT Health, EHMA, I3A), the prize will be 2500€ for teams, 650€ for individuals.. (Use **IRAISE22MEMBER** code in application form)

##### d) Returning participant discount

A prize of 2500€ for teams and 650€ for individuals is offered to participants from organizations who have already attended the last iRaise training programme (former UP-rAIHSe). (Use **IRAISE22PARTICIPANT** code in application form)

**Any discount is not available in conjunction with any other offer and places are subject to availability.**





## 5. TRANSFERS, CANCELLATION & REFUNDS

1. You have the right to cancel your application without giving any reason if the cancellation request is sent at least, seven (7) days before the course starts. During this period, you are entitled to receive a full refund of the iRaise application processing fee subject to the terms below.

2. In order to cancel your application processing fee payment, you may email [iraise.training@outlook.com](mailto:iraise.training@outlook.com) with the email subject line clearly marked as: Application processing fee cancellation. The Participant should ensure that a copy of your application processing fee confirmation email is included as proof of payment.

3. iRaise will aim to acknowledge the Participant's cancellation request within five (5) working days.

4. The application processing fee is non-refundable if cancellation request is not done at least seven (7) days before the course start.

5. If the Participant cancels their application as provided above, the iRaise team will;

a) Treat the application (and any offer of a place, if made) as withdrawn; and

b) Refund the application processing fee back will happen in the same way used to make the initial payment by the end of 14 days after the day on which the Participant informed iRaise of his decision to cancel.

6. If the Participant fails to attend the course you are booked onto without giving prior notice to the iRaise team, we will be unable to refund the course fees or offer a transfer.

7. The iRaise team reserves the right to alter or cancel the training course up to and including the day of the training course in extreme circumstances. If the iRaise has to cancel a training course, the following will apply:

a) the iRaise will try to reschedule the training course and will inform the Participants of the rescheduled dates

b) If the Participant is unable to attend the rescheduled dates, iRaise will offer you a 100% refund of the fee and refunds will be processed within 28 days of receiving Participant's request via bank transfer to the original payer.

8. If the Participants have any questions about the application processing fee, please contact with [iraise.project@gmail.com](mailto:iraise.project@gmail.com)





## 6. IRAISE LECTURERS



**Rossana Alessandrello**

AQUAS

**Value Based Procurement  
Director of AQUAS.**

MSc in Electronic Engineering and BioEngineering from Politecnico di Milano and Certified in Business Administration by Manchester Business School.

She coordinated DECIPHER, the very first cross-border pre-commercial procurement in mHealth, she was AQUAS IP of INSPIRE, a coordinated support action aimed to evangelize public procurers, industry players, policy makers and investors on pre-commercial procurement/ public procurement of innovation and she is now actively contributing to ANTI-SUPERBUGS pre-commercial procurement, RITMOCORE public procurement of innovation, PiPPi, a community of practice around public procurement of innovation and led by the European University Hospital Alliance and oncNGS pre-commercial procurement in the domain of NGS test for solid tumours and lymphomas (DECIPHER, INSPIRE, ANTI-SUPERBUGS, RITMOCORE, PiPPi and oncNGS, received or are receiving EC co-funding).

Moreover she is the coordinator of UP-rAISHe Campus (co-funded by EIT Health), member of the Board of Directors of the VPH Institute, expert reviewer of EC H2020 projects and the Impact Program of CIMTI



**Anna Garcia Altes**

AQUAS

**Economist, PhD in Medicine  
and Surgery, MPH, and MSc  
Health Policy and  
Management.**

She is currently Director of the Catalan Health System Observatory, at the Agency for Health Quality and Assessment of Catalonia. She has previously worked as Lecturer in Health Economics at King's College London & London School of Economics, as part time consultant for The World Bank, at the New York City Department of Health and Mental Hygiene, and at the Barcelona local health administration.

She is an active member of the Spanish Health Economics Association. Moreover, she has been recently appointed member of the Expert Panel on Effective Ways of Investing in Health, established by the European Commission. She has expertise in economic evaluation and applied econometrics, and has lead and coordinated research groups.

Her main interests are around the areas of economic evaluation, assessment of public policies, health capital, and the contribution of health services to population health, areas in which she has published almost 100 peer-reviewed papers.





**Ramon Maspons**

**AQUAS**

**Value Based Procurement  
Director of AQUAS.**

**Chief Innovation Officer**

Since 2010 Chief Innovation Officer at Agency for Healthcare Quality and Evaluation of Catalonia (AquAS).

MSc in Industrial Engineering from Polytechnical University of Catalonia (UPC), Executive Master in Public Administration. He holds a Diploma of Advances Studies in innovation and research management. Ramon has more than ten years' experience in hospital and medical innovation and more than twenty years of experience in international funded research projects, mainly EU projects.

He has held positions as Deputy Secretary of Strategy at Catalan Ministry of health from 2004 to 2009, as Scientific Director of Fundació Parc de Salut for 6 years, as Strategics Project Unit Director of Biocat for 4 years, as Strategic Planning Director of Granollers City Council for 6 years, and as Director of IALE Tecnologia, a spin-off company of Polytechnical University of Catalonia (UPC) for 10 years.

He was Assistant Lecturer of innovation and technology management at Business Administration Department, Polytechnical University of Catalonia (UPC) from 1993 to 1997 and since 1997 he is visiting researcher

of technology monitoring and knowledge management at some Spanish universities. He is a guest lecturer at several educational centres, workshops and symposia.

He has vast experience of running PCP/PPI processes, in particular identifying and translating unmet healthcare needs into real-world products via demand-led open competition. Ramon is leading the Regional MasterPlan on Public Procurement of Innovation and precommercial public procurement, and is also involved in the several Public Procurement EU funded projects.



**Vicente Traver**

**UPV**

**Director of Innovative  
Technologies for Health and  
Wellbeing at ITACA Institute in  
UPV**

With more than 20 years expertise in digital health. PhD in telecommunications engineering from UPV. Member of the Academic Board for the interuniversity Master on Biomedical Engineering at Valencia. Coordinator of the cluster Healthy Living, which combines six different R&D university groups working in the field from different approaches.

Since 1998, his research focus is telemedicine, e-health and e-inclusion, especially on the provision of home health care services through ICT and the concepts of the patient empowerment and the citizen as health co-





producer. He has participated in more than 80 EU, national or regional funded projects (from IV till Horizon2020 and taken part in more than 40 research agreements with companies, dealing most of them with health care and social services making use of ICT.

He has published more than 120 publications in national and international journals and has participated in several seminars and conferences as invited speaker. Member of several international scientific congress committees. Conference cochair of the IEEE Biomedical Health Informatics 2014. Member of the Editorial Board of International Journal of Distributed Sensor Networks and the IEEE Journal of Biomedical Health Informatics. Cofounder of 2 SME IT health related companies.



**Jorge González**

**TICBIOMED**

**Managing Director at  
TICBioMed.**

Mr. Gonzalez holds a Ph.D. in Physics from the Universidad Complutense de Madrid. He has successfully applied, managed and justified multiple research projects, both at his current position and as the Managing Director of IMET (spin-off ICT company specialized in cancer and clinical knowledge management). Prior to these roles, he worked at SAP AG (Germany) in the Research and

Breakthrough Innovation department as a Developer; at the University of Karlsruhe (Germany) as a post-doc Researcher in Semantic Web; and as a Senior Researcher at MINEIT (Web Mining company in Belfast). He has been appointed as an SME Instrument coach, and has been an evaluator and reviewer of EC research projects.



**Camilla Evensson**

**RISE**

**Certified Innovation Leader  
(ISO/IEC 17024) and Manager  
Focus Area Future Care at  
RISE**

Establish and run new test beds and innovation arenas, as well as lead and support individual innovation projects with a focus on complex societal challenges. Create the conditions for these arenas by working with a combination of applied innovation research, innovation management, digital solutions, design thinking, social mobilization and user driven innovation. Form cross-sectoral cooperation through broad partnerships with business partners and stakeholders like trade and industry, public and creative sectors, universities and users. Camilla has a MSc in International Business Administration and Economics and is working as an innovation leader with many years experience in working with cross-sectoral partnerships with different stakeholders e.g. trade and industry, public sector, non-governmental organizations and users.



She leads both individual innovation projects and large initiatives with a focus on complex societal challenges in health care e.g. mental health and medtech.

Another position in RISE is to manage and lead the Focus Area 'Future Care' that aims to mobilize actors in society to be able to improve quality in health care, with solutions from a systems perspective which also requires new types of partnerships. Camilla has also experience in leading user driven innovation- and human centered design processes, to develop value based health care services and solutions within a regional county council in Sweden. She also has long experience in establishing test beds and innovation arenas consisting of an ecosystem of cross sectoral stakeholders and develop innovation infrastructure for the cooperation to be able to tackle a joint societal challenge.

Camilla is also the chair of the board in the national not-for-profit association called MindShift Sweden, with the purpose to contribute to a society where everyone values mental health and well-being as the most important asset for people, organizations and societies' sustainable development and resilience, where the actors work in cross sectorial partnerships around the common goal of preventing and promoting mental health and well-being.



**Aslak Felin**

**RISE**

**Certified innovation manager (ISO) and strategic director of measurement for sustainable transformation at RISE.**

He has a MSc in Innovation and Technology Management and has worked as a Business Design Mentor for Google in their Design Sprints and a guest lecturer at Oxford University in outcomes design. He is also the Head of Societal Wellbeing at RISE, the deputy board member at Effekfullt (impact metrics association) and is spearheading systems practices, impact markets and outcomes contracts in multiple programs and projects.



**Jessica Dagman**

**RISE**

She is working as a researcher at Rise. She holds a PhD and MSc within Human-Technology-Design and has focused on the relationship and interaction between people and technology in her whole career. She has been working as an innovation counsellor, UX group manager, teacher, project manager and researcher/specialist in various fields, such as consumer technology, medical technology and transportation business.



## 7. DATA PROTECTION AND PRIVACY POLICY

The personal data provided by the Participant when you book the training course will be held in accordance with GDPR.

The Participant agrees that Universitat Politècnica de València, UPV (as iRaise coordinator) is permitted to process personal information about the Participant as part of its records and UPV may process such information as part of UPV business to provide the service as per the Agreement. The Participants agree that iRaise partnership may disclose such information to third parties only if and to the extent that such disclosure is, in iRaise's view, required for the proper conduct of iRaise business, such as disclosure to a certification body, to ensure proper registration of the training certificate.

The Participant consents to UPV recording the training course, which will be shared with attendees and used for feedback and improvements in training.

The Participant consents to iRaise recording the training course, which will be shared with attendees and used for feedback and improvements in training.

## 8. INTELLECTUAL PROPERTY RIGHTS

All trademarks, copyrights, design rights and any other intellectual property rights (whether registered or unregistered) used, created or embodied in or arising out of or in connection with the delivery of the training shall remain the sole property of iRaise partnership and the Participant shall not during, or at any time after, the completion of the training assert ownership of or dispute iRaise ownership of such rights and shall assign to iRaise any such rights coming into its possession.

All materials and information (in whatever form) provided by iRaise partnership to the Participant in connection with the training may not be copied, distributed or made available to any third parties. The Participant shall not use such material and information for any reason which is not connected to the specific training provided by iRaise partnership. The Participants shall not copy or otherwise reproduce any materials (including Training Course materials) provided by iRaise without iRaise prior written consent. Any such use is strictly prohibited and will constitute an infringement of the iRaise's intellectual property rights.







## The iRaise innovation adoption rainbow

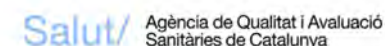
### CONTACT US

If you cannot find the answer to your query in these guidance notes or if you have technical difficulties with your online application, please contact us:

- Participant administrator: [iraise.project@gmail.com](mailto:iraise.project@gmail.com)
- Campus coordinator: Vicente Traver, [vtraver@itaca.upv.es](mailto:vtraver@itaca.upv.es)

### CONSORTIUM

#### Organisers



#### Collaborators

